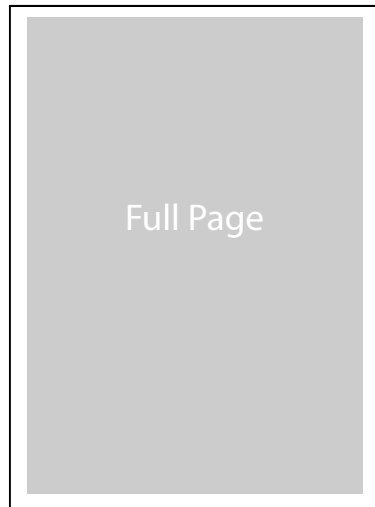
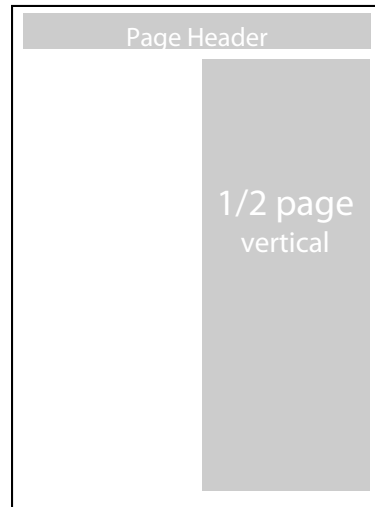


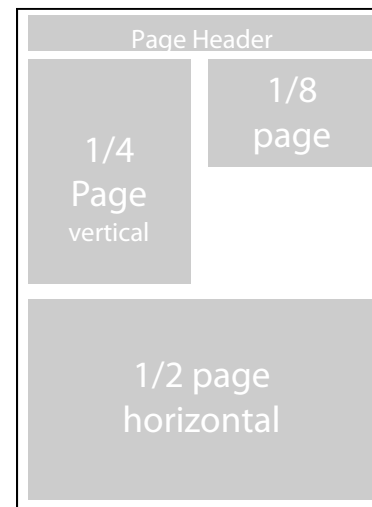
# Singing Christmas Tree Ad Specs



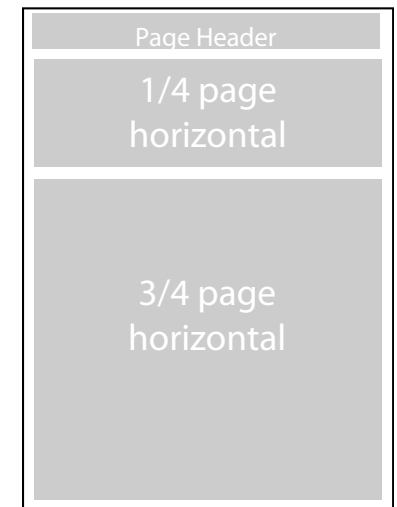
**Full Page:** 5½" x 8½"



**1/2 Page Vert:** 2<sup>5</sup>/<sub>8</sub>" x 6¾"



**1/2 Page Horiz:** 5½" x 3¼"  
**1/4 Page Vert:** 2<sup>5</sup>/<sub>8</sub>" x 3¼"  
**1/8 Page:** 2<sup>5</sup>/<sub>8</sub>" x 1½"



**1/4 Page Horiz:** 5½" x 1½"  
**3/4 Page:** 5½" x 5"

## Ad Prices

FULL PAGE	\$275
3/4 PAGE	\$225
1/2 PAGE	\$175
1/4 PAGE	\$125
1/8 PAGE	\$50
INSIDE BACK COVER, COLOR	\$425

## Format

- JPG is preferred, but EPS or PDF is acceptable
- All images must be 300dpi grayscale / black & white
- For questions or to send files: [doakes@cbchoir.org](mailto:doakes@cbchoir.org)

## Remember...

- Ads need to be camera ready: already typed and formatted the way they want it, correct size
- Business cards are difficult to scan and require additional design work. If there is a logo on the business card, ask if there is an electronic version of the logo available.
- Phone book or newspaper ads **are not acceptable**
- Black and white copy of the ad is fine
- Photos may be submitted with family / friend ads
- Do not tape or staple within the copy area

**ALL ADS MUST BE RECEIVED NO LATER THAN OCTOBER 13, 2017**